



Hello,

The Michigan Ambulatory Surgery Association will be hosting their 2017 Education Day Thursday, September 14 and Friday, September 15 at the Soaring Eagle Resort in Mt. Pleasant, Michigan. MASA facility members from across the state will come to participate in this annual event.

We invite you to participate as a sponsor or vendor. As in past years, we will kick off Thursday evening with a Welcome Reception and Exhibitor Showcase. This event is one of the highlights of the conference. Creative events have been popular in the past that drive our registrants to the exhibit tables. We have extended this event to run from 6:30 pm – 9:00 pm. On Friday morning we will once again have an exhibitor game running through the breakfast hour.

A draft schedule is listed below for your information. Please know these times may vary slightly in the next several weeks once all details are finalized.

We hope that you will see the great opportunity to participate with our group in September. Be sure to register today, we must limit our exhibits due to space constraints and we will take exhibitors on a first come, first served basis.

If you have any questions, please do not hesitate to contact Marcy Lay, Executive Director, at 517-485-4044 or by email laym@krkm.com.

Sincerely,

A handwritten signature in black ink, appearing to read "Ken Hammer".

Ken Hammer, President

Michigan Ambulatory Surgery Association

www.michiganasc.com

SPONSORSHIP AND EXHIBIT PACKAGES



Welcome Reception & Treasure Hunt Sponsor - **\$2,000.00 (1)**
Company logo in conference program ▪ introduction at reception and opportunity to draw Treasure Hunt winners at lunch on Friday ▪ name & logo on Treasure Hunt forms given to all registrants ▪ logo on MASA web site ▪ **one vendor table and one registration to conference**

Keynote/Lunch Sponsor – **\$2,000.00 (2)**
Company logo in conference program ▪ introduction at luncheon with opportunity to introduce company (brief) and introduce keynote speaker ▪ company name on sponsor board during conference ▪ logo on MASA web site ▪ **one vendor table and one registration to conference**

Gold Sponsor - **\$1,500.00 (4)**
Company logo on Education Day conference program ▪ introduction and acknowledgement during breakfast event ▪ company name on sponsor board during conference ▪ logo on MASA web site ▪ **one vendor table and one registration to conference**

SPONSORSHIP OPPORTUNITIES

Silver Sponsor - **\$1,000.00 (4)**
Company logo on Education Day conference program ▪ company name on sponsor board during conference ▪ logo on MASA web site ▪ one vendor table and one registration to conference

Bronze Sponsor - **\$ 500.00 (4)**
Company logo on Education Day conference program ▪ logo on MASA web site

Conference Tote Sponsor - *each registrant will receive a tote* **\$2,500.00 (1)**
Company logo on conference tote ▪ company logo in conference program ▪ Ability to add (your cost) paper, pens, “goodies” into tote ▪ logo on MASA web site

Conference Badge Sponsor – *each registrant will receive badge on lanyard* **\$2,200.00 (1)**
Company logo on conference lanyard/name badge ▪ company logo in conference program ▪ logo on MASA web site

EXHIBITOR OPPORTUNITIES



\$500 MASA MEMBER

\$1000 NON-MASA MEMBER

EXHIBITOR REGISTRANTS WILL RECEIVE:

8'x10' exhibit booth packages will be provided and consist of the following:

- a. Exhibit booth draping with 8' high backs and 3' high sides*
- b. One (1) 2'x8' covered and skirted table*
- c. Two (2) chairs*
- d. One (1) wastebasket*
- e. Booth ID*
- f. Electricity*

Additional tables can be ordered for a charge of \$50

Additional exhibitor attendees will be charged \$150 per person.

EXHIBIT TIMES:

Thursday, September 14, 2017

1:00 pm – 6:00 pm Exhibitor Set-up

6:30 pm – 9:00 pm MASA 2017 Welcome Reception & Exhibitor Showcase & Treasure Hunt

Friday, September 15, 2017

7:00 am – 8:00 am Exhibitor Breakfast with Registrants

***We will be doing a separate exhibit game for more booth traffic this year at breakfast*

7:00 am – 2:30 pm MASA 2017 Education Day –Exhibitor Display Open

Exhibitors can breakdown at 9:30 am – 11:30 am, or after 2:00 pm – Exhibitors that stay cannot breakdown until luncheon program is over

Please use our online registration:

[Click to Register](#)