



MASA 2014 Education Day, October 9 & 10
Soaring Eagle Resort, Mt. Pleasant

MASA
REGISTRATION
FORM

RETURN THIS PAGE TO MASA

NAME: _____

FACILITY/COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

PHONE: _____ EMAIL: _____

NAME TAG (how you would like your name tag to read): _____

Please complete each section (3 pages):

CONFERENCE

MEMBERS:

_____ YES, I would like to register for the conference, which includes both Thursday and Friday. I am a member and have enclosed \$175.00* per person (**3 or more attendees from the same facility*) for conference registration, payable to MASA, or completed the credit card information. **This does not include hotel costs.**

_____ YES, I would like to register for the conference, which includes both Thursday and Friday. I am a member and have enclosed my \$200.00** per person (***less than 3 attendees from the same facility*) for conference registration, payable to MASA or completed the credit card information. **This does not include hotel costs.**

NON MEMBERS:

_____ YES, I would like to register for the conference, which includes both Thursday and Friday. I am not a member and have enclosed my \$300.00 conference registration, payable to MASA or completed the credit card information. **This does not include hotel costs.**

\$25 additional late charge applies after October 4, 2014. No refunds after October 4th.

REGISTRATION PAYMENT

- NEW ONLINE REGISTRATION** AVAILABLE – Credit Card Only: <http://michiganasc.com/masameetings/2014educationday.html>
- Check made payable to MASA (*mail forms & check in enclosed envelope, or send to MASA, 124 W. Allegan, Suite 1700, Lansing, MI 48933*)
- Credit Card (*mail, fax, or email completed forms with payment to MASA office*)
MAIL – use enclosed envelope, or send to MASA, 124 W. Allegan, Suite 1700, Lansing, MI 48933
FAX – 517-485-4045 with credit card information
EMAIL - laym@ckronline.com with credit card information

Credit Card Number _____ TOTAL \$ _____ Expiration Date _____

Billing Zip _____ Name _____ Signature _____

MASA REGISTRATION FORM

NAME: _____

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**PLEASE PUT A "X" ON EACH SESSION THAT YOU PLAN TO ATTEND (BOTH PAGES).
YOUR CHOICES CAN BE CHANGED ONCE AT THE FUNCTION. THIS WILL ASSIST US WITH ROOM SIZE FOR EACH SESSION.**

THURSDAY, OCTOBER 9TH

	Time	Session	Breakout Name	Speaker Name(s)
1				
	10:00 am - 11:30 am	Billers/Coders	ICD-10 Update	Pat Schmitter
	10:00 am - 11:30 am	Material Management & Clinical	Life Safety Codes for ASC's	Cathy Montgomery
2				
	12:30 pm - 1:45 pm	Billers/Coders	Keeping A/R on Target While Maintaining Your Sanity	Tracey Erbert
	12:30 pm - 1:45 pm	Clinical	OSHA Regulations and Update	Jerry Cuthbert
	12:30 pm - 1:45 pm	Material Management	Role of MM in Effectively Managing Cost, Innovation & Technology and Just-In-Time Inventory Management	Karl Bendy
3				
	2:00 pm - 3:30 pm	Billers/Coders	Payer Hot Topics	Multiple Payers
	2:00 pm - 3:30 pm	Clinical	Understanding Medication Compounding and Utilizing Best Practice	Cynthia Moore, CphT and Tina L. Piotrowski RN, BSN
	2:00 pm - 3:30 pm	Material Management	The Four Keys to Success in Every Negotiation	Michael Bohon

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MASA GENERAL EVENT REGISTRATION

	Thursday	7:00 PM – 9:00 PM	ALL REGISTRANTS	MASA VENDOR SHOWCASE WELCOME RECEPTION & TREASURE HUNT
	Friday	7:00 AM – 8:20 AM	ALL REGISTRANTS	MASA NETWORKING BREAKFAST & RUN FOR THE MONEY WITH EXHIBITORS
	Friday	12:40 PM – 1:10 PM	ALL REGISTRANTS	Mr. William Prentice, CEO, ASCA Keynote MASA NETWORKING LUNCHEON
				Mr. Scott Becker, Partner, McQuire Woods Keynote

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FRIDAY, OCTOBER 10TH

	Time	Session	Breakout Name	Speaker Name(s)
1				
	9:45 am - 11:00 am	Administrative	Leadership 101 - Managing your Center	Lara Jordan and Susan Liggett
	9:45 am - 11:00 am	Billing	The ACA - Where Are We Now?	Catherine Cooper
	9:45 am - 11:00 am	Clinical	Infection Control	Cathy Montgomery
	9:45 am - 11:00 am	Coding	Medicare Coding/Billing Issues for ASC Facilities	Stephanie Ellis, RN, CPC
	9:45 am - 11:00 am	Material Management	Tips, Tools and Tactics for Better Negotiation Outcomes	Michael Bohon
2				
	11:15 am - 12:30 pm	Administrative	HIPAA, HITECH & You	Ann Carter
	11:15 am - 12:30 pm	Billing	Using Excel Like a Pro - How to Turn Data into Something You Can Use	Shirley Moy, MCA
	11:15 am - 12:30 pm	Clinical	Immediate Use Steam Sterilization	Lorri Calabrese
	11:15 am - 12:30 pm	Coding	Refreshers on ASC Facility Coding Guidelines & Modifier Usage for ASC Facilities	Stephanie Ellis, RN, CPC
	11:15 am - 12:30 pm	Material Management	Managing Perioperative Supply Processes with Surgical Precision	Rich Setzer
3				
	2:30 pm - 3:45 pm	Administrative	Is your Center Ready for an OCR HIPAA Audit	Debra A. Geroux
	2:30 pm - 3:45 pm	Billing/Coding Combined	Fraud and Abuse Issues for ASC Professionals	Stephanie Ellis, RN, CPC
	2:30 pm - 3:45 pm	Clinical	Survival Guide to Sterile Processing	Lorri Calabrese
	2:30 pm - 3:45 pm	Material Management	Mission Critical: Cost Containment and Fostering a Culture of Accountability	Karen Stoychoff, RN BSN