EXHIBITOR REGISTRATION

MASA 2015 Education Day, October 29th & 30th
Grand Traverse Resort, Acme

2015 ED DAY EXHIBIT FORM

Thursday, October 29, 2015

1:00 pm – 6:00 pm **Exhibitor Set-up**
7:00 pm – 8:30 pm **MASA 2015 Welcome Reception & Exhibitor Showcase & Treasure Hunt**

Friday, October 30, 2015

7:00 am – 8:00 am **Exhibitor Breakfast with Registrants**
***We will be doing a separate exhibit game for more booth traffic this year at breakfast*
7:00 am – 2:30 pm **MASA 2015 Education Day –Exhibitor Display Open**
Exhibitors cannot breakdown until luncheon is over

☐ $500 MASA MEMBER* ☐ $1000 NON-MASA MEMBER*

*If paid by September 30th due date. $50 additional late charge applies after September 30th.

EXHIBITOR REGISTRANTS WILL RECEIVE:
***one* Conference Registration (including all events & meals (Thursday reception, Friday breakfast, Friday lunch))**
***one* 6' table pipe & drape in main conference room; extra tables - $50 ea**
Acknowledgement in conference program

(Additional exhibitor attendees will be charged $150 per person – register below)

Vendors are invited to bring a door prize and collect names/business cards at your table – vendors will be called to the stage to draw their vendor prize immediately following lunch 10/30/15

_____
Name

_____
Company

_____
Address

_____
Phone Email Cell Phone

Name of Attendee/Registrant
_____

Name of Additional Registrant(s) ($150.00 per additional attendee)
_____

 # tables needed_____
1st table included
$50 each additional table

Need electricity?

YES_____ NO_____

☐ Check made payable to MASA (*mail forms & check in enclosed envelope, or send to MASA, 124 W. Allegan, Suite 1700, Lansing, MI 48933)*

☐ Credit Card ***(mail, fax, or email completed forms with payment to MASA office)***
MAIL – use enclosed envelope, or send to MASA, 124 W. Allegan, Suite 1700, Lansing, MI 48933)
FAX – 517-485-4045 with credit card information
EMAIL - laym@krkm.com with credit card information
ONLINE – www.jmichiganasc.com

Credit Card Number_____TOTAL CHARGES_____Expiration Date_____

Billing Zipcode_____ Name_____ Signature_____

SPONSORSHIP OPPORTUNITIES

2015 ED DAY SPONSOR FORM

MASA 2015 Education Day, October 29th & 30th
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Welcome Reception & Treasure Hunt Sponsor - **$3,000.00 (1)**
Company logo in conference program ▪ introduction at reception and opportunity to draw Treasure Hunt winners at lunch on Friday ▪ name & logo on Treasure Hunt forms given to all registrants ▪ logo on MASA web site ▪ one vendor table and one registration to conference

Keynote/Lunch Sponsor – **$2,500.00 (2)**
Company logo in conference program ▪ introduction at luncheon with opportunity to introduce company (brief) and introduce keynote speaker ▪ company name on sponsor board during conference ▪ logo on MASA web site ▪ one vendor table and one registration to conference

Gold Sponsor - **$2,000.00 (4)**
Company logo on Education Day conference program ▪ introduction and acknowledgement during breakfast event ▪ company name on sponsor board during conference ▪ logo on MASA web site ▪ one vendor table and one registration to conference

Silver Sponsor - **$1,000.00 (4)**
Company logo on Education Day conference program ▪ company name on sponsor board during conference ▪ logo on MASA web site ▪ one vendor table and one registration to conference

Bronze Sponsor - **$ 500.00 (4)**
Company logo on Education Day conference program ▪ logo on MASA web site

Conference Tote Sponsor - *each registrant will receive a tote* **$2,500.00 (1)**
Company logo on conference tote ▪ company logo in conference program ▪ Ability to add (your cost) paper, pens, "goodies" into tote ▪ logo on MASA web site

Conference Badge Sponsor – *each registrant will receive badge on lanyard* **$2,200.00 (1)**
Company logo on conference lanyard/name badge ▪ company logo in conference program ▪ logo on MASA web site

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SPONSOR Contact Information: *(please complete forms and mail with your payment to MASA, 124 W. Allegan, Suite 1700, Lansing, MI 48933 – make checks payable to MASA)-* ***FAX TO HOLD SPONSORSHIP: 517-485-4045***

SPONSORSHIP LEVEL_____(FIRST COME - FIRST SERVED BASIS)
(Fax or email your form to hold your spot!)

_____
Contact Name

_____
Company

_____
Address

_____
Phone Email Cell Phone

_____
Name of Attendee/Registrant(s)

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Credit Card Number_____TOTAL CHARGES_____Expiration Date_____

Billing Zipcode_____Name_____ Signature_____